



ALISON BEYEA

Portland, ME 04101 | www.cipi.com

Summary

Visionary executive and trusted advisor to private, public and non-profit sector leaders. Expertise in developing innovative, intersectional environmental, social and governance (ESG) strategies with a focus on people, policy and practice. Skilled at identifying and managing internal and external governance and reputational risks. Compelling advocate with exceptional investor relations skills and demonstrated success in partnering with foundations and philanthropists. 25 years of human rights experience with a track record of building diverse, high-performing teams and programs.

Skills

Inclusive & Empathetic Leadership
Strategic Thinking & Vision
ESG & Public Interest Advisor

Investor Relations & Fundraising
Organization & Policy Development
Leadership & People Development

Experience

- Principal** 06/2022 – Current
Consulting in the Public Interest | Portland, ME
- Advise private, public and non-profit sector clients on innovative public interest ESG strategies, providing comprehensive solutions through organizational assessments, peer-to-peer leadership coaching, and policy and practice development.
- Executive Director** 05/2014 – 03/2022
ACLU of Maine | Portland, ME
- Led state's preeminent civil rights organization in a period of significant national unrest and public health emergency
 - Managed rapid growth and scaled the organization, doubling in size in 12 months.
 - Tripled revenue during tenure by harnessing and sustaining post-2016 election giving, serving as architect of transformative development initiatives and practices.
 - Navigated labor-management relations and negotiated organization's first union contract and collective bargaining agreement.
 - Set DEI organizational people and culture goals, transforming internal policies and practices to support recruiting, hiring and retaining one of the most diverse nonprofits in Maine.
 - Partnered with Board of Directors to strengthen and advance the organization's bylaws and governance structure.
 - Served as lead spokesperson in state and national press and represented organization before government agencies and public education events.
 - Oversaw and led state civil rights initiatives, partnering with legislative and judicial leaders to get first-in-the nation wins on key civil rights and civil liberties areas.
- Director of Admissions** 08/2012 - 05/2014

University of Maine School of Law | Portland, ME

- Transformed admissions department improving the law school's national ranking and increasing diversity of incoming students.
- Built a leadership culture centering prospective student recruitment and success.
- Mentored and advised incoming students with a particular focus on non-traditional students.

Adjunct Professor

09/2011 - 05/2014

University of Maine School of Law | Portland, ME

- Developed children's law curriculum and taught courses focusing on the intersection of law and policy in advancement of juvenile rights.

Senior Attorney

01/2011 - 08/2012

Muskie School of Public Service | Portland, ME

- Built relationships between the state government's executive branch, judicial branch and program advocates, using data and policy improvements to reduce youth incarceration.
- Advocated for policy reform to Maine's juvenile justice system to create a more equitable system.

Co-Founder & Attorney

08/1999 - 08/2005

Kids Legal / Pine Tree Legal Assistance | Portland, ME

- Identified systemic gap in advocacy for low-income children in Maine court system and assembled coalition of funders and stakeholders to launch novel legal representation model.
- Expanded the project state-wide within two years of program's launch.

Judicial Law Clerk

08/1998 - 08/1999

Court of Appeals, First Circuit | Portland, ME

- Law Clerk to the Honorable Kermit Lipez

Judicial Law Clerk

08/1997 - 08/1998

Maine Supreme Judicial Court | Portland, ME

- Law Clerk to the Honorable Chief Justice Daniel Wathen

Education

Juris Doctor

University of Maine School of Law | Portland, ME

Bachelor of Arts

Kenyon College | Gambier, OH